



## Overview of services and pricing

Phase	Pricing	Duration	Delivery Examples
Discovery phase	\$520/man-day total cost \$2,800-\$4,200	Up to two weeks (based on the data availability and quality)	<b>Insights</b> - Comprehensive study of what data yield the biggest value and what data should be obtained to improve performance of machine learning algorithms <b>Data Infrastructure Audit</b> - Review of the data structure and available SW stack; suggestions for the infrastructure changes to make the analytical tasks more efficient <b>Strategy Consulting</b> - ROI computation in respect to task complexity and available data; KPIs, roadmap proposal
Prototyping phase	\$520-\$800/man-day (based on the task complexity) total cost \$5,200-\$31,000	1-6 months (based on the task complexity)	<b>Feature Engineering</b> - New features extracted using advanced techniques like NLP (Natural Language Processing), image recognition, time-series analysis or behavioral modeling <b>Modeling</b> - Suggestion of what machine learning model is the best for the given task based on simulations and experiments <b>Optimization</b> - Suggestion of what hyperparameter and feature setup is the best regarding performance of the model based on simulations and experiments
Deployment phase	\$520/man-day total cost \$5,200-\$16,000	1-4 months (based on the task complexity)	<b>ETL pipelines</b> - Implementation of the machine learning model into the application back-end using streaming pipelines (usually Apache Spark) <b>Stand-alone ML module</b> - Tailored ML library callable via API (usually Python) <b>Building the AI team</b> - Assistance with the recruitment process, preparation of testing scenarios

In complex projects, multiple iterations over these phases may be needed. See our article about the project management for more details: <http://bit.ly/32EaFWo>